

committee
Economics

ORDINANCE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF CHICAGO:

SECTION 1. City Council desires to establish the Interactive Digital Wayfinder Pilot Program, a pilot program for the installation and operation of wayfinders as defined in Exhibit A within the public way for the purpose of supporting pedestrian navigation, public communications, economic development, and the generation of out-of-home advertising revenue, as further described in Exhibit A attached hereto ("The Program").

SECTION 2. The Chief Financial Officer, in consultation with the Department of Procurement Services, the Office of Emergency Management and Communications, the Department of Technology and Innovation, the Department of Transportation, the Department of Cultural Affairs and Special Events, and the Department of Business Affairs and Consumer Protection, is hereby designated to administer the Program.

SECTION 3. Within 90 days of the passage of this ordinance, and every 30 days thereafter until the first installation of a wayfinder under the Program, the Chief Financial Officer and the Chief Procurement Officer shall report to the Committee on Finance as to the status of implementing the Program.

SECTION 4. The Chief Financial Officer shall issue a report to the Committee on Finance, or its successor committee, within 120 days of the first installation of a wayfinder, and annually thereafter for the term of the Program, that provides an overview of the number of wayfinders installed, the features offered on wayfinders, future wayfinder installations, and the amount of revenue generated by the Program. Within 45 days of the issuance of such report by the Chief Financial Officer, the Chief Financial Officer and others with knowledge of the Program shall appear before the Committee on Finance upon the call of the Chair, to discuss such report.

SECTION 5. Subject to City Council approval, and approval of the Corporation Counsel as to form and legality, the Chief Financial Officer is hereby authorized to conduct a competitive selection process and to negotiate, execute, and deliver any agreements necessary or advisable to implement the Program with the selected vendor, is authorized by this ordinance.

SECTION 6. Wayfinders installed under the Program are exempt from the permit requirements in Section 10-28-045, after review and approval of the design under rules promulgated by the Chief Financial Officer.

SECTION 7. To the extent that any ordinance, resolution, rule, order, or provision of the Municipal Code of Chicago, or part thereof, conflicts with the provisions of this ordinance, the provisions of this ordinance shall control. If any section, paragraph, clause, or provision of this ordinance shall be held invalid, the invalidity of such section, paragraph, clause, or provision shall not affect any of the other provisions of this ordinance.

SECTION 8. This ordinance shall take effect upon passage and publication.



WALTER R. BURNETT
Alderman, 27th Ward