

EXHIBIT A

People Plaza Pilot Program

Definitions: As used in this Exhibit:

"Commissioner" means the Commissioner of Transportation.

"Committee" means the Committee on Special Events, Cultural Affairs, and Recreation.

"Plaza" means the Ainslie Arts Plaza, located at 4836 N. Lincoln Avenue.

"Program" means People Plaza Pilot Program.

"Program Manager" means the Lincoln Square Ravenswood Chamber of Commerce, as the service provider for Special Service Area #21-2016, or any successor service provider.

Program Overview: Pursuant to the Commissioner's authority under Section 2-102-030(v), the Commissioner shall develop and administer a pilot program to provide an outdoor public enjoyment area at the Plaza, to be known as "The People Plaza Pilot Program" in accordance with the terms of this ordinance. In addition to the authority granted to the Commissioner to enter into agreements and regulate the occupancy of any outdoor public enjoyment area, the Commissioner shall promulgate rules for the Program, in accordance with this ordinance. The Commissioner and the Program Manager shall negotiate and enter into an agreement for the management of the Program. In addition to any other terms required under this ordinance, such agreement may include activation and other programming; required insurance and indemnity requirements; and the maintenance, safety, and security requirements of the Program Manager while managing the Program.

Term: The term of the Program shall expire on the fifth anniversary of the first official event held pursuant to the Program, subject to extension by City Council.

Permitting and Approvals: In developing the Program rules and negotiating any agreements pursuant to Section 2-102-030(v) and this ordinance, the Commissioner shall minimize the number of permits, licenses, and other approvals required for vendors and performers to the extent permitted by law, while maintaining a basic level of safety for the vendors, performers, and general public tailored to any reasonable risks associated with the Program. Notwithstanding anything herein to the contrary: (1) no vendor of general retail items shall be required to obtain a pop-up retail user license under Chapter 4-212; (2) no vendor may sell any food or beverages, other than prepackaged and nonperishable, as described in Section 4-8-066, unless such vendor possess a valid special event food license under Section 4-8-040; and (3) a valid rigger's certification issued by the Entertainment Technician Certification Program for any person performing portable audiovisual rigging holds a valid rigger's certification issued by the Entertainment Technician Certification Program, as required under Section 13-96-100.

The Program Manager will be required to obtain the permits, license, and approvals as provided for under the agreement between the City and the Program Manager under this ordinance, which may include, a special event permit for an outdoor public enjoyment area pursuant to Section 10-8-335.

Activation and Programing: Activation of the Plaza and other programming under Program, including the approval and scheduling of vendors and performers, shall be managed by the Program Manager, in consultation with the Commissioner and the Alderman of the ward containing the Plaza. Vendors shall be permitted to participate in activations of the Plaza, subject to scheduling and available space.

Rulemaking and City Council Input: Pursuant to Section 5 of this ordinance, within 45 days of the effective date of this ordinance, the Commissioner shall: (1) submit a report to the Committee on the status of implementing the program, the status of any agreements necessary to develop and administer the Program, and an overview of the proposed Program's rules, including the proposed permits and approvals that vendors and performers may be required to obtain before participating in the Program and any proposed amendments or exceptions to the Municipal Code of Chicago that may be necessary or desirable to minimize such number of permits and approvals or otherwise promptly implement the Program; and (2) appear before the Committee to testify regarding such report, respond to questions, and solicit input regarding such proposed rules from Committee members. Following such hearing, the Commissioner shall promptly incorporate any Aldermanic input or changes to the proposed Program rules and, thereafter, implement the Program as soon as practicable.

The Program rules shall include, at a minimum:

(1) a description of the permits, licenses, and approvals required for any vendor or performer to participate in activations or programing under the Program;

(2) a proposed expedited or streamlined approval process for permits and approvals required for vendors and performers to participate in activations and programing at the Plaza, provided, however, that such approval process shall not exceed 14 days following the receipt of a complete application;

(3) rules regarding the placement, construction, maintenance, use, and removal of any temporary vendor structures allowed on the Plaza under the Program; and

(4) rules regarding standards for portable audiovisual rigging, electrical connections, and any appropriate safety and security requirements; and

Program Funding: Notwithstanding anything in this ordinance to the contrary, in no event may the Program Manager use any levies received to provide special services within Special Service Area No. 21-2016, except as otherwise permitted under applicable law.

Reporting: On or before October 31 of each year of the Program's term, the Commissioner and the Program Manager shall submit a report to the Committee detailing the progress and impacts of the Program over the preceding 12 months, including the total number of activations and other programming held at the Plaza; the total number of participating vendors and performers; the average number of participating vendors and performers per month; the total number of attendees; the average number of attendees; any positive or negative impacts on the surrounding community; and any positive or negative impacts or effects on nearby businesses. Upon the request of the Committee Chair, the Commissioner and the Program Manager shall appear before the Committee to testify regarding such report, respond to questions, and propose any changes to the Program or this ordinance as may be necessary or desirable.