

Exhibit B

Work Responsibilities of the Project Manager

The Project Manager shall perform, or hire or contract with individuals or organizations to perform, some or all of the following responsibilities, as agreed to by DPD:

1. Provide information to property owners, businesses and other interested parties about DPD's economic development programs;
2. Oversee the marketing and branding of each Priority Corridor;
3. Develop and provide workshops, trainings, and events in order to build stronger connections among real estate professionals and corridor managers; and increase corridor manager knowledge about real estate development processes.
4. Support at least four site redevelopment projects per corridor to completion or to be under way by December 31, 2028, by building connections between small businesses, developers, professional services, and city incentive programs.
5. Identify and engage professionals (architects, graphic designers, construction and/or cost estimators, and marketing and/or branding professionals) with experience in commercial corridors similar to the Priority Corridors to help develop strategies for developing and marketing sites within the Priority Corridors; and
6. Perform such other responsibilities as may be required by DPD.

In addition to the responsibilities listed above, the scope of the Project Manager's responsibilities includes the following task:

Task: Preparing Corridor Managers to Market Sites to Prospective Businesses, Developers, and Investors for Redevelopment. The Project Manager and its consultants will lay the groundwork for corridor managers to lead and market sites for redevelopment. The subtasks and deliverables for this task may include:

1. Create a list of corridor real estate sites and vacancies, focusing on sites on which redevelopment could take place during the program term;
2. Develop a framework for funding projects on redevelopment sites, including cataloging public grant and incentive timelines, coordinating with the Illinois Department of Commerce and Economic Opportunity and with Cook County, and sharing information about potential projects on redevelopment sites with philanthropic and banking partners; and
3. Create a rubric of minimum organizational needs for driving projects on redevelopment sites.